

# Veasey Hall Renovation Project

## Mabee Challenge Naming Opportunities



Naming opportunities are now available for a newly-renovated Veasey Hall, providing alumnae a chance to remember their time in Veasey or to honor/memorialize loved ones and friends. Friend and family groups, as well as individuals, may reserve a space in support of this critical renovation project. A renovated Veasey Hall, in the heart of our campus, is an important tool for recruiting prospective students to the residential liberal arts tradition here at Hendrix. The legacy of Veasey will be continued as a vital part of the Hendrix community.

In April 2021 Hendrix announced a \$2 million challenge grant from the Mabee Foundation. To complete the Mabee Challenge, these spaces must be reserved by a pledged commitment received no later than **April 13, 2022**. Pledges are payable by **December 31, 2023**.

### FIRST FLOOR OPPORTUNITIES

Lobby (1)	\$250,000
TV Room (1)	\$50,000
Bedrooms (12)	\$10,000
ADA Bedrooms (1)	\$25,000
ADA Bedroom/RA Apt. (1)	\$25,000
Group Study Room (1)	\$50,000
Private Study (1)	\$25,000

### SECOND FLOOR OPPORTUNITIES

Bedrooms (42)	\$10,000
Study Lounge (2)	\$50,000

**A TIME  
TO LEAD** the campaign  
for today and  
tomorrow



**Bold listings are reserved.**

Spaces are reserved upon receipt of signed pledge form and acknowledgment of recognition guidelines.

Hendrix College Development Office  
(501) 450-1223  
[development@hendrix.edu](mailto:development@hendrix.edu)

"My dorm didn't define me at Hendrix, but I got so lucky with the other girls that were on my floor. Hendrix helped us value friendships that weren't put together for us."

**Julie Moser Willmering '85**

### THIRD FLOOR OPPORTUNITIES

Bedrooms (42)	\$10,000
Study Lounge (2)	\$50,000

### LOBBY SIGNAGE OPPORTUNITIES

Individual Name Listings	\$1,500
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